



DAZEMOON

M A R K E T I N G

ABOUT OUR COMPANY

dazemoon marketing is a Global Branding

and Marketing agency. We help brands to grow your brand value globally with modern methods of marketing and realistic ideas. We connected globally with various partners and we help our clients increase their brand value to next level.

-Atishay jain

Founder Dazemoon Marketing

Con.-9587607530



ABOUT OUR AIM & GOAL

We aim to empower brands with strategies that speak, visuals that connect, and campaigns that deliver results.



To become a globally trusted name in branding — driven by results, rooted in values, and powered by innovation.

OUR GUIDING

PILLARS

OUR VISION: MSM will strive to be the most “Brand Value Centric”, Credible and Comprehensive marketing agency in India.

OUR MISSION: MSM will achieve the vision by creating a service delivery model with “Brand Value” at core of it.

Developing credible marketing strategies, for every client, every time. Evolving Global and self-sustaining Marketing agency.

OUR EXPERIENCE: Modern market demands creative marketing methods to outshine the competitors in the market and we offer these methods to clients with sheer talent we obtained through prolonged experience in the field.



OUR SERVICES



search Engine Optimization



Social Media Marketing



Digital & Website Management



Event Management



Design & Branding



Collaborations



Placement & Sales Activation



Performance marketing

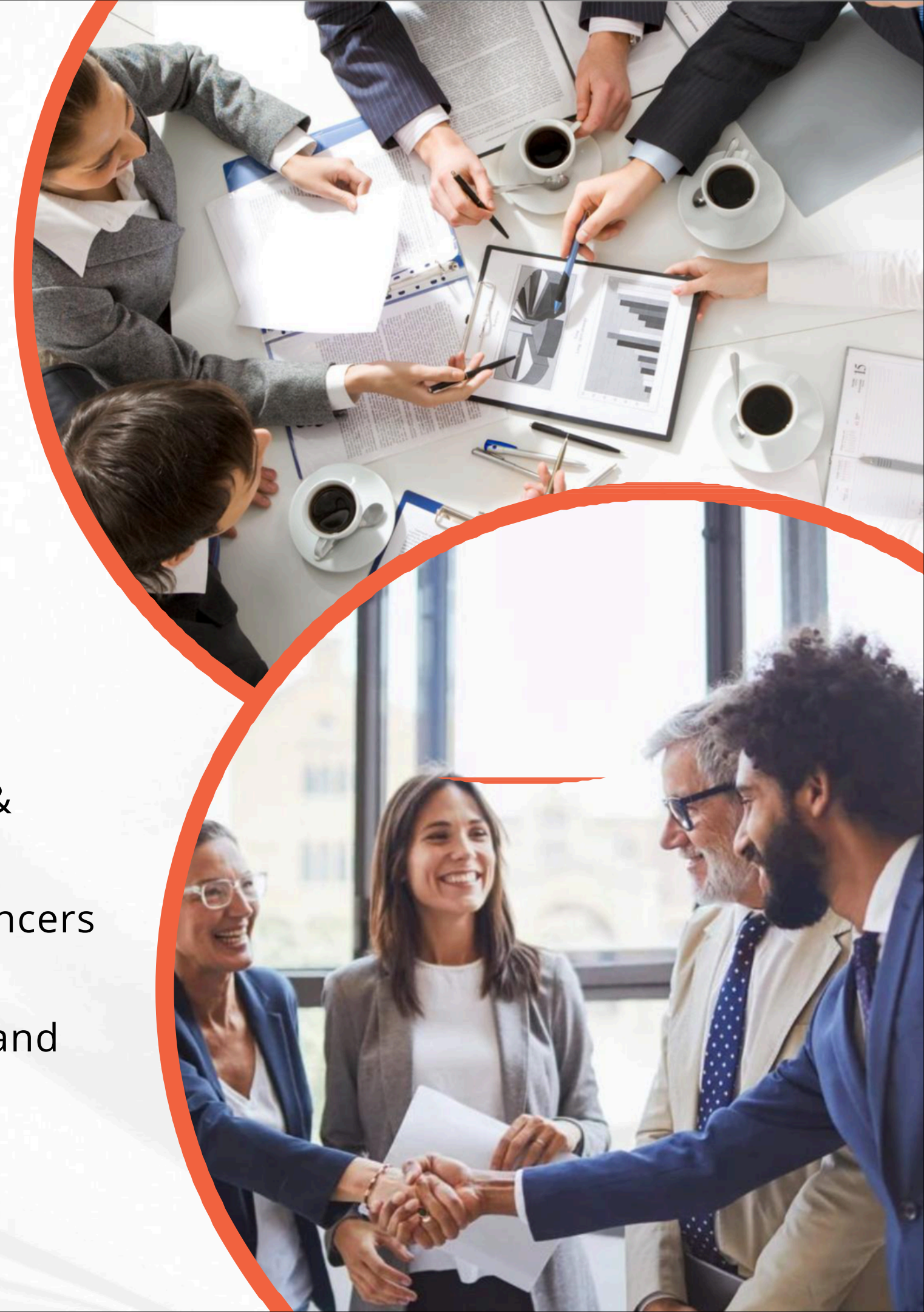


PUBLIC RELATIONS

We can help push your brand via different forms and activities of PR. We maintain and generate all the collaterals, supporting these activities - Representation, Content, copywriting, & Press Release.

This includes:

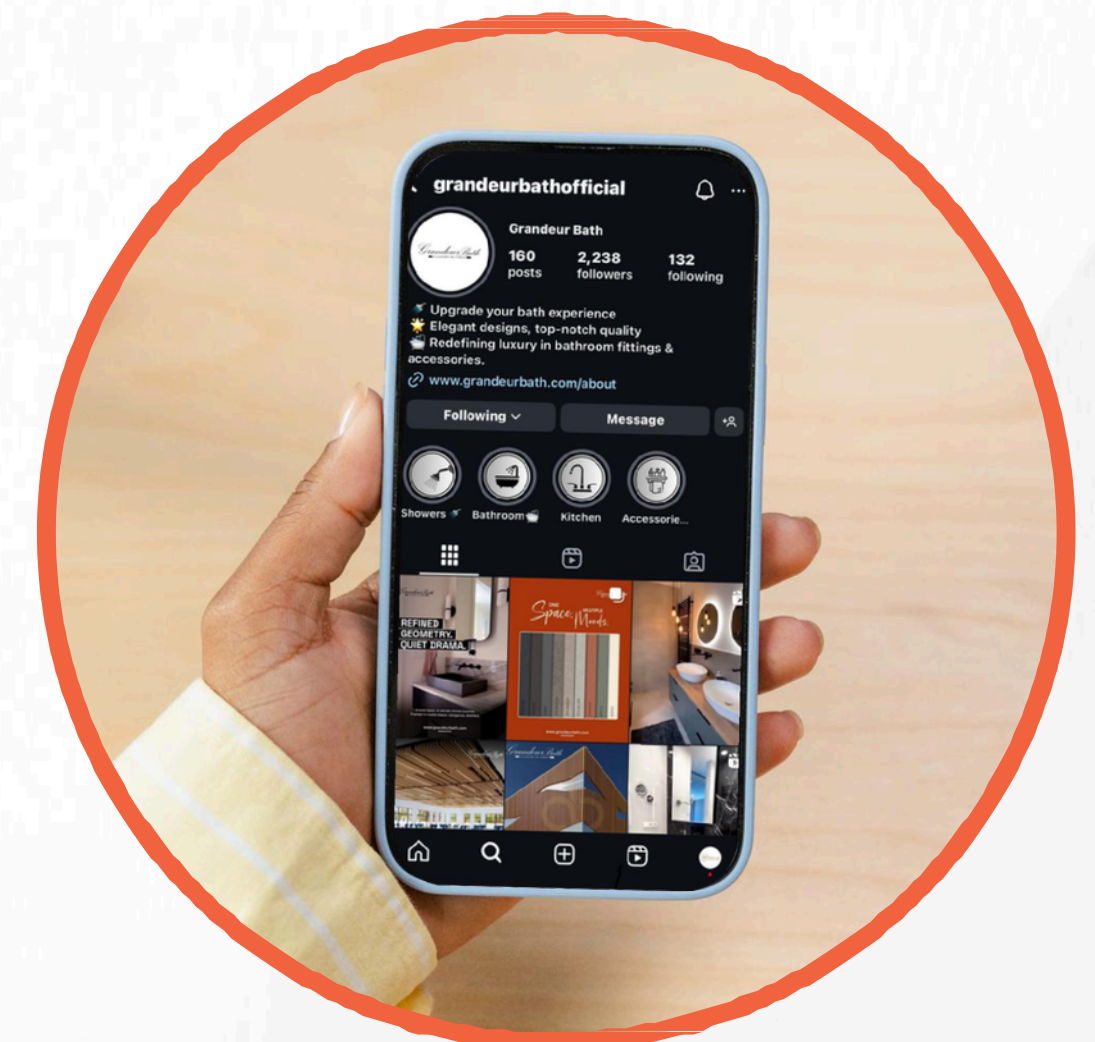
- PR push to appropriate magazines and newspapers (online & offline)
- Product testing and review opportunities by bloggers, influencers and the media from newspapers and magazines.
- Handling all the profiling, event-based, collaboration based and sponsor-based PR activities
- Celebrity and influencer marketing for the brand
- Generating styling and seeding opportunities



SOCIAL MEDIA MARKETING

Social media is the best promotional platform of today we can help you and your brand grow at social media via:

- Social Media Optimization (SMO) - Facebook, LinkedIn, Instagram, Twitter, and other trending platforms.
- Planning and scheduling social media grids Creative design & copy-writing support for social media.
- Planning and hosting social media campaigns - giveaways and brand awareness campaigns.
- Curating and implementing paid ad strategies

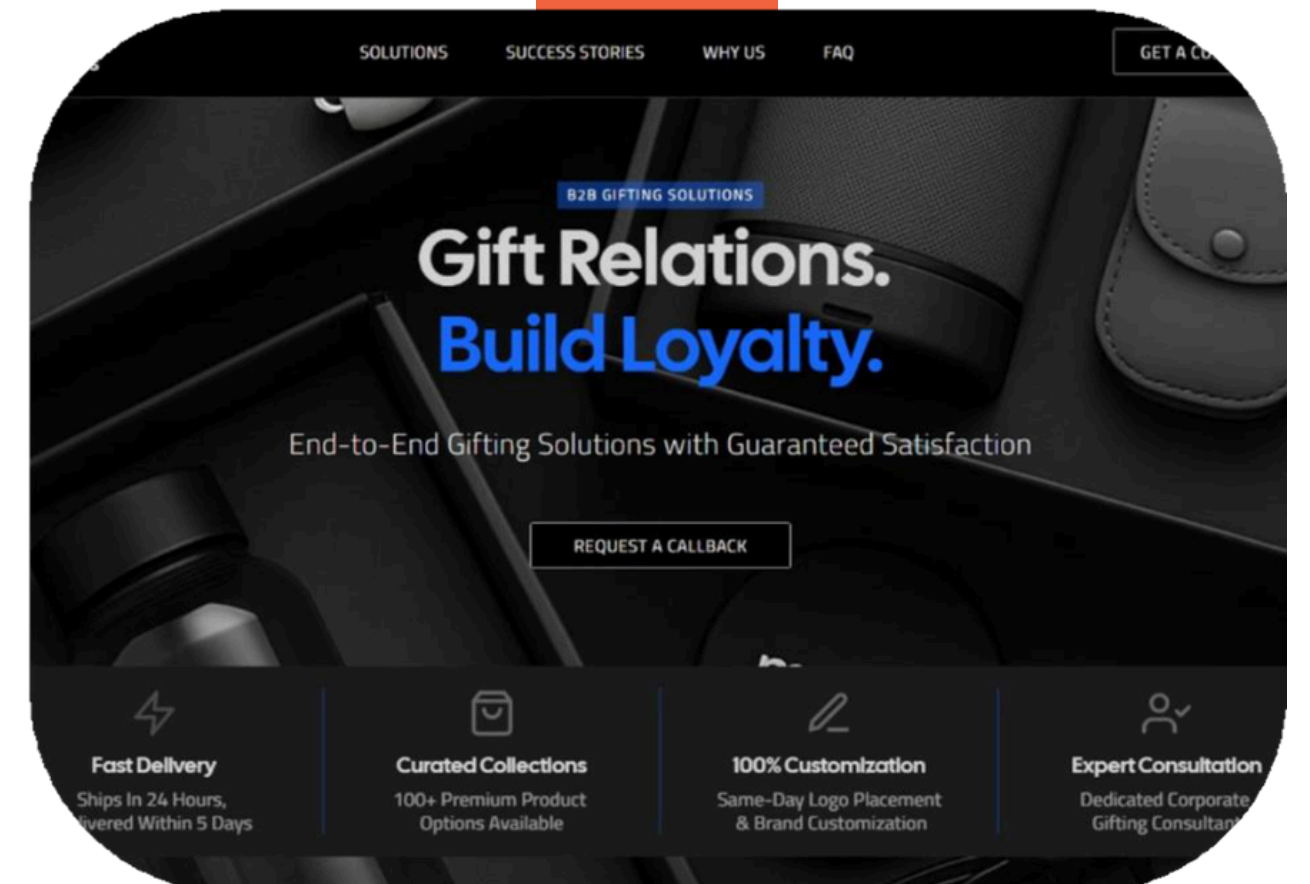
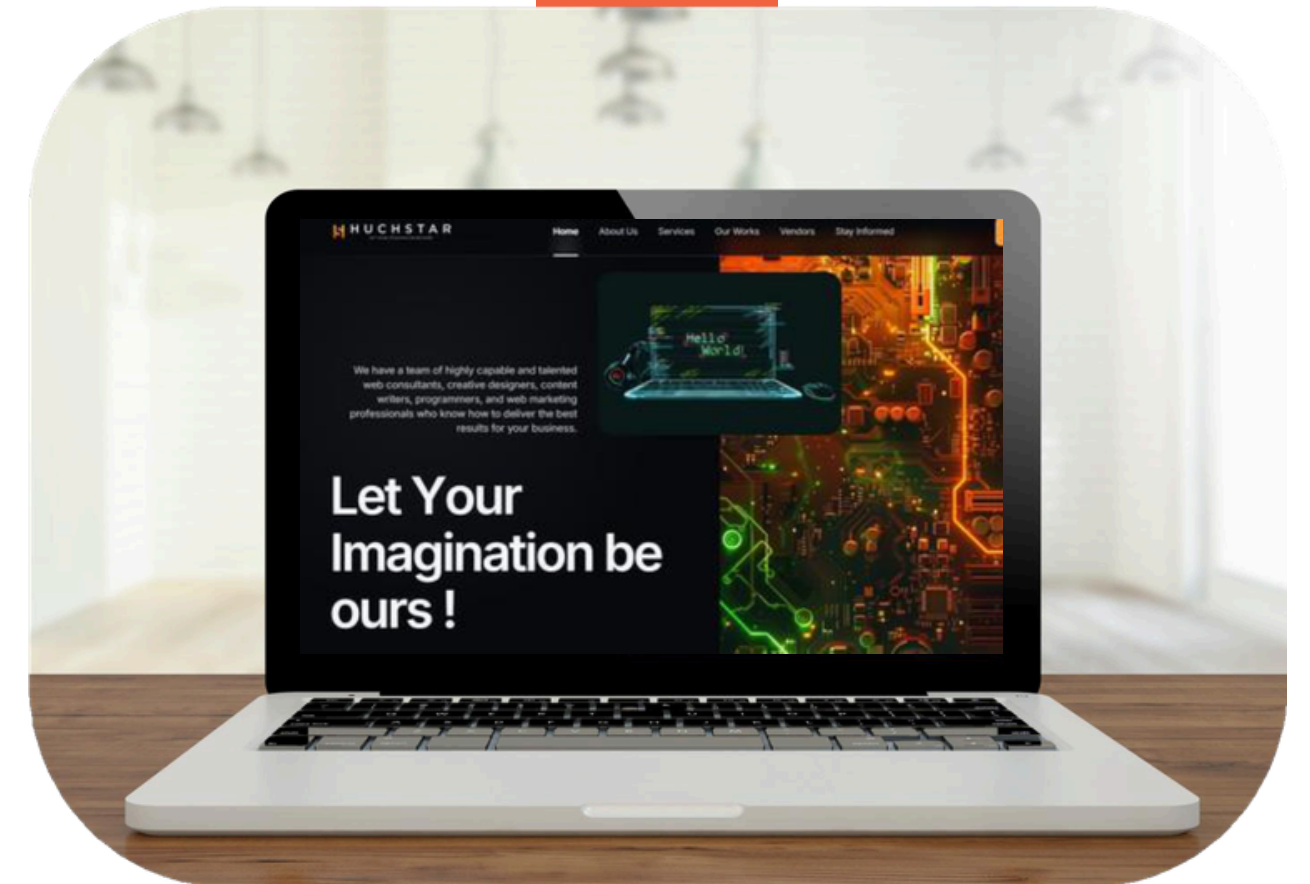


DIGITAL & WEBSITE MANAGEMENT

We can help you build meaning, coherence, and the shape of your brand via a 360-degree approach and support.

Here ' s what we can do:

- Build customized roadmaps and plan of actions for your brand
- Design and develop the visual identity for your brand, including the logo-design, color palettes, communication patterns, dos & don 'ts etc.
- Design and develop a communication strategy for your brand
- Offer vendor management and printing services
- Create relevant pitch deck, press packs, and other initial brand essentials



seo MANAGEMENT

This proposal outlines a strategic SEO plan designed to increase online visibility, organic traffic, and lead generation. By targeting relevant keywords, optimizing on-page content, building authority, and improving technical SEO, we aim to achieve sustainable growth in search engine rankings and ROI.

Monthly keyword rankings report

Google Analytics and Search Console integration

Monthly SEO performance report

Backlink reports

Ongoing consultation and recommendations etc



PLACEMENT & SALES ACTIVATION

We can help direct sales towards your brand through various sales channels like store placements and exhibitions. We can target Indian as well as the international market, depending on the stage of you

- Placements at Multi-brand stores - PAN India
- Placements at Multi-brand stores globally
- Pop-ups and Store-in-Stores (PAN India & international)
- Exhibitions - PAN India & international
- Sales strategy suggestions and promotions



OUR CLIENTELE



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Merch Matters



Learning Spiral



EVI Technologies



TMU
MORADABAD
Accredited with NAAC **A** Grade
12-B Status from UGC



MOKSH
BROADBAND SERVICES LLP




RailWire
RailTel's Express Network



SHRADHA PUBLIC SCHOOL
MANGO
ESTD-2005



CODINGZEN
THINK . CREATE . APPLY



EDUQUIK
Elevate · Empower · Excel

OUR CLIENTELE



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DE FANTASÍA
BY GUNJAN



**Netaji Subhas
Institute of Technology**



REALTYHQ
BEST ESTATE & HEADQUARTERS

Mr. Brown
BLISS IN EVERY SINGLE BITE



Buzzmeeh
Online Care For Mobile & Tablets

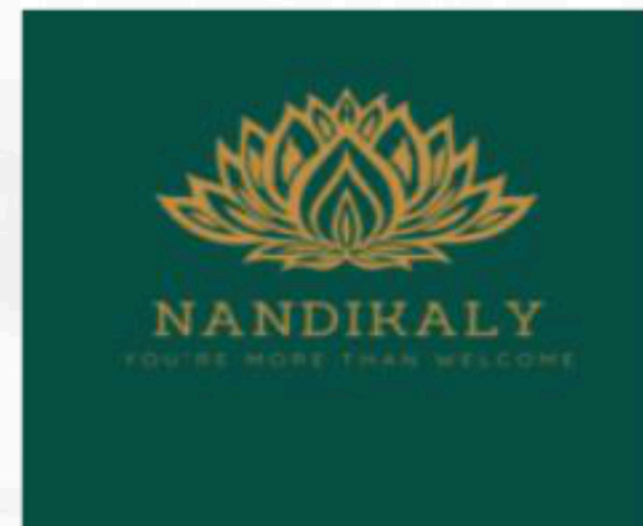


The Kathi Nation®





GANGAVAN



M
MANNAT
WEAVING WISHES INTO WEAR

and many more.....

OUR NETWORKS

We have a channel partners in more than 300 cities in India and 15 countries in the world.





dazemoon

THANK YOU!